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Interrelationships

A comprehensive plan is intended to provide strategies for meeting needs, resolving issues, and seizing opportunities related to community and economic development. The Municipalities Planning Code requires comprehensive plans to understand both the *existing* and *proposed* conditions of the following elements: land use, housing, economic development, transportation, community facilities, utilities, natural and cultural resources, and environmental resources.

The planning process for this comprehensive plan took a particularly integrated approach to understanding, exploring and making recommendations. The tables in this chapter illustrate that the plan’s recommendations have both direct (D) and indirect (I) benefits in each of the traditional planning elements.

Interrelationships of Bloomsburg as Place

	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to the Town’s natural and manmade geography							
P.1. Review and revise zoning districts and regulations.	D			D			
P.2. Continue to permit mixed use structures in the downtown.	D		I	D			
P.3. Maintain and create new places for people to meet.					D		
P.4. Convert select side streets with potential for increased retail/office use into pedestrian streets.		D	D				
P.5. Republish the design guidelines for the historic district online; consider an additional publication to conserve the Town’s character outside the historic district through voluntary compliance.							D
P.6. Enforce requirements for sidewalk installation and maintenance.		D					

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	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to the Town’s natural and manmade geography							
P.7. Explore the relocation of overhead utilities to underground locations.					D		I
P.8. Continue to encourage compact, walkable, mixed-use development.	D	D	I			I	
P.9. Support redevelopment efforts by investing in public improvements, programs and initiatives.	D	D					
P.10. Maintain and expand bicycle and pedestrian infrastructure .		D					
P.11. Revise zoning regulations to allow increased density, i.e. taller buildings.	D			I	I		
P.12. Promote green building practices in the construction and operation of new development.					D	D	
P.13. Establish financial and other incentives to encourage redevelopment.	I		D				
P.14. Prepare redevelopment plans to guide redevelopment activities in designated areas.	D		I				
P.15. Adopt a “green infrastructure” approach to stormwater management; permit best management practices that manage and treat stormwater on-site.					I	D	
P.16. Expand municipal and commercial recycling programs.						D	
P.17. Conserve resources in municipal operations.					D	I	
P.18. Identify and preserve/restore critical environmental areas.	I					D	
P.19. Continue to identify locations appropriate for off-campus student housing.				D			
P.20. Review both the zoning and SALDO regulations to note where water resource protection provisions, including stormwater management, can be enhanced to reduce off-site flow and improve water quality.					D	D	
P.21. Develop a list of sustainability indicators and periodically measure the Town’s carbon footprint.						I	

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Recommendations related to the Town's natural and manmade geography							
P.22. Review the regulations and boundaries of the historic district.							D
P.23. Review the roles and responsibilities of the HARB and Town Council annually and when new members are appointed.							I
P.24. Promote HARB membership, including through professional organizations for the required architects and realtors.							I
P.25. Create annual quality awards for historic district maintenance and for historic district renovation/ rehabilitation.							D
P.26. Continue to explore mass transit options for the Bloomsburg area.		D					
P.27. Implement the recommendations of the 2008/2009 parking study.		D	I				
P.28. Adopt design guidelines for parking structures.		D					
P.29. Continue support of the Joint Flood Control Authority.					I		
P.30. Create a climate supportive of flood protection that sustains public support between flood events.					I		
P.31. Improve/enhance access to the river and creek; interpret riparian and aquatic habitat and ecological functions.						D	
P.32. Revise regulations to permit multi-story development that places parking on the ground floor, where floodwaters, can flow through, with living space above.	I	I					
P.33. Explore expanded use of payment in lieu of taxes (PILOT) to benefit both the Town and the University.			D		D		
P.34. Explore opportunities to partner with the University in redevelopment initiatives.			D				I
Direct benefits from Place Recommendations	6	8	4	3	6	6	3
Indirect benefits from Place Recommendations	3	1	4	1	4	3	4

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Interrelationships of Living in Bloomsburg

	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to housing, neighbors, and resident services							
L.1. Promote housing maintenance and renovation.				D			I
L.2. Continue to enforce property maintenance throughout Town.			D	D			I
L.3. Consider methods to encourage landlords to improve renter housing stock.				D			
L.4. Limit conversion of single family dwellings to multi-family units.				D			
L.5. Develop and adopt design and/or performance standards for student housing.				D			
L.6. Increase development of housing options suitable for young adults, “empty nesters”, seniors, persons with disabilities and traditional families.				D			
L.7. Identify potential sites for infill housing or redevelopment.	I			D			
L.8. Continue to promote and permit mix of uses appropriate to neighborhoods and downtown districts, respectively.	D		I	D			
L.9. Establish community policing programs.					D		
L.10. Conduct an (annual) initiative to lock homes, vehicles, and valuables.					D		
L.11. Continue to work cooperatively with the Bloomsburg University Police Department.					D		
L.12. As the Bloomsburg area grows, explore the feasibility of a regional police force.					D		
L.13. Work with the Fire Department on public programs to prevent and reduce fire damage, such as providing free smoke alarms.			I	I	D		I
L.14. Upgrade traffic signals with preemptive signals for emergency vehicles.			I	I	D		
L.15. Install street lights at locations where dusk to dawn lighting could reduce vandalism and other criminal or mischievous activity.			I	I	D		

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Recommendations related to housing, neighbors, and resident services	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
L.16. Continue to promote flood preparedness among citizens.			D	D			
L.17. Expand the mission of the Shade Tree Commission, making it responsible for sidewalks and trails.		I	I		D	I	
L.18. Enforce sidewalk maintenance by property owners.		D		I			
L.19. Enhance pedestrian comfort with streetscape improvements.							
L.20. (Work with Scott Township to) Construct a walking path from Bloomsburg between Rte 11 eastward, to Central Rd. in the Zeisloft development, ending at the AAA office.		I				I	I
L.21. Explore options to make Country Club Drive and Lightstreet Road areas of the Town more accessible by foot or bike.		D					
L.22. Explore options to make the development at the top of 5 th Street Hollow Road (at Central Rd.) accessible by foot/bike.		D					
L.23. Make the southeastern part of Town (7 th street extension) friendlier to pedestrians and more clearly linked to the rest of Town, perhaps through sidewalks.		D					
L.24. Explore options to make the Sunview Terrace and Arbutus Park developments accessible by foot or bicycle to the downtown.		D					
L.25. Continue to promote an integrated or mixed land use approach.	D	I	I	I	I	I	
L.26. Promote volunteerism to support the Fire Department.					D		
L.27. Promote desired community service projects to civic, high school, vo-tech, and University service clubs and organizations.					D		
Direct benefits from Living Recommendations	2	5	2	9	10	0	0
Indirect benefits from Living Recommendations	1	3	6	5	1	3	4

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Interrelationships of Working and Doing Business in Bloomsburg

Recommendations related to employment, business retention, and the economy, locally and regionally	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
W.1. Work with local, area and regional businesses to identify and develop the economic infrastructure needed to be competitive in the global economy.			D				
W.2. Continue to work closely with SEDA-COG to focus economic development dollars on activities that will enhance the growth and development of regional industry clusters.			D				
W.3. Expand land zoned for mid size businesses.	D		I		I		
W.4. Convene the area's economic development partners on a regular basis to review economic development activities.			D				
W.5. Enhance and expand the university's existing advisory programs.			D				
W.6. Ensure new and existing advisory programs are effective by designing them to avoid systematic pitfalls.			D				
W.7. Ensure continued funding for a downtown manager for Downtown Bloomsburg, Inc.			D				
W.8. Limit student housing select areas of Town to preserve some neighborhoods for non-student residents.	I			D			
W.9. Consider methods to encourage landlords to improve renter housing stock.				D			
W.10. Develop and adopt design and/or performance standards for student housing.				D			
W.11. Champion intergovernmental cooperation for the development of the North Branch Canal Trail.	I					D	
W.12. Eliminate one lane of traffic on the southeast corner of the Market/Main intersection to make room for the farmer's market.		D	D				I
W.13. Partner with the University and the local business community to explore the market demand for a downtown hotel			D				

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Recommendations related to employment, business retention, and the economy, locally and regionally	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
with or without conference facilities.							
W.14. Work with the Bloomsburg Hospital and health care community to identify the economic infrastructure needed to be competitive.			D		D		
W.15. Continue to recognize outstanding members of the local business community through Chamber awards and other acknowledgements.			I				
W.16. Create an “Open for Business” or similar link on the Town’s webpage.			D				
W.17. Create a local regulatory environment that supports the development of target industry clusters.			D				
W.18. Create a competitive local tax environment.			D				
W.19. Seek funding to create a rent subsidy program for tenants at the Bloomsburg Technology Center.			D				
W.20. Take the lead in educating residents and local officials (or bringing speakers to the area to learn) about the opportunities and benefits of working together.			I				
W.21. Include links to Geology.com and srbc.net on the Town’s website.						I	
W.22. Work closely with SRBC and surrounding governments to monitor drilling activity and its impact on the region.						D	
W.23. Work closely with SEDA-COG, the Columbia Montour Visitors Bureau, the Susquehanna Greenways Partnership, and other regional marketing organizations to identify and promote niche markets that local businesses can fill by building on natural and cultural assets.			D			I	I
W.24. Build a supportive environment for entrepreneurs.			D				
W.25. Seek dedicated funding for a full-time position to market the Regional Technology Center.			I				
W.26. Establish seed money for small			D				

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	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to employment, business retention, and the economy, locally and regionally innovation projects.							
Direct benefits from Working Recommendations	1	1	10	3	1	2	0
Indirect benefits from Working Recommendations	2	0	3	0	1	2	2

Interrelationships of Lifelong Learning in Bloomsburg

	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to education and cultural enrichment							
LL.1. Establish a Lifelong Learning Committee responsible for promoting learning opportunities as a way of life for Bloomsburg residents.					D		
LL.2. Develop and maintain a Lifelong Learning webpage on the Town's website.					D		
LL.3. Develop and distribute an annual update on educational services, programs, and facilities available to residents in the area.					D		
LL.4. Encourage Bloomsburg University to evaluate its advertising of educational services and programs available to the public as non-students.			I		D		
LL.5. Support local fundraising through in-kind services, such as use of public facilities.					I		
LL.6. Coordinate marketing opportunities, i.e. to report progress on fundraising and renovations.			I		I		
LL.7. Sponsor or contribute to a special event that celebrates the completion of the renovations.					I		
LL.8. Promote the availability of the renovated library, as well as other available facilities, for group meetings.					I		

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	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to education and cultural enrichment							
LL.9. Invite the library to participate in the Lifelong Learning Committee.					D		
LL.10. Continue to partner with the Bloomsburg Area school District, Children’s Museum, YMCA and other community organizations on shared marketing.			I		I		
LL.11. Continue to explore local needs for programs, services and physical space and innovative library functions to sustain membership and community support. Consider doing so formally through a strategic plan for the library.					D		
LL.12. Invite the Children’s Museum to participate in the Lifelong Learning Committee.					D		
LL.13. Promote availability of the museum as a venue for group meetings, especially related to children’s services.					I		
LL.14. Upgrade the existing electrical work at the Children’s Museum.					D		
LL.15. Install new curbs and sidewalks to provide better access for pedestrians at the Children’s Museum.					D		
LL.16. Advertise major changes in exhibits on the Columbia-Montour Visitors Bureau online community calendar.			I		I	I	
LL.17. Continue to partner with local school districts and other organizations in the area to foster interactive, hands-on learning opportunities for children in the community.					I		
LL.18. Enhance (museum) exhibits by directly linking them with the community, businesses and organizations. Linking the exhibits to real life will help children connect their experience to an attainable employment dream.					I		
LL.19. Seek dedicated long term funding for operating expenses at the Children’s Museum.			I		I		
LL.20. Maintain and enhance the university’s workforce development programs.			I		D		
LL.21. Develop or improve internship and			D		I		

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Recommendations related to education and cultural enrichment	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
volunteer programs that allow students to gain hands-on real world experience while providing their expertise and services at low or no cost to local businesses and government or non-profit organizations.							
LL.22. Encourage local businesses to increase the number of scholarship opportunities available to graduate students.			I		D		
LL.23. Partner with local employers and educational service providers to develop a more focused, but not exclusive job readiness “pipeline” to local jobs.			D		D		
LL.24. Use university expertise, services, and programs to gather pertinent information about the Town’s environment, which can be used to direct local policies and investments.					I	D	
LL.25. Use university expertise to acquire assistance with operational and administrative functions of local government.					D		
LL.26. Encourage the local business community to partner with the university on developing workforce training curricula and job placement programs.			D		D		
LL.27. Encourage the Chamber of Commerce to act as an intermediary to identify local business needs that the university can address. The Chamber of Commerce should invite/recruit university faculty to serve on the boards of local businesses and business associations.					I		
LL.28. Encourage local employers to explore employee training incentives such as housing benefits, tuition reimbursement, free specialized training.			D		I		
LL.29. Invite or recruit university participation on public/private economic development policy boards.			I		I		
LL.30. Develop a program that rewards or recognizes local businesses for offering internships, scholarship opportunities, or tuition reimbursement.			D		I		

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	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to education and cultural enrichment							
LL.31. Incorporate university expertise in designing and implementing business technical assistance programs and local workforce development programs.			D		D		
Direct benefits from Learning Recommendations	0	0	6	0	15	1	0
Indirect benefits from Learning Recommendations	0	0	8	0	16	1	0

Interrelationships of Relaxing... in Bloomsburg

	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to recreation, community events and tourism							
R.1. (Continue to) Implement the 2007 Park Master Plan.					D	D	
R.2. Master plan the Streater property.	D				D	D	D
R.3. Add walking/biking paths along Fort McClure Blvd from the Airport to the Rupert Bridge and ideally up around to the Fairgrounds.		D			D		
R.4. Identify public green spaces throughout the Town where maintenance or enhancements would provide attractive places to relax and gather as neighbors and community members.			I				
R.5. Modify the composition of the Airport Advisory Committee to include a citizen representative who is not a pilot.					D		
R.6. Host an annual Airport open house.					D		
R.7. Host more frequent special events at the Airport.					D		
R.8. Work with local taxi companies or other transit providers to improve transportation access between downtown		D			D		

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	Land Use	Transportation	Economy	Housing	Community Facilities	Natural Resources	Cultural/Historic Resources
Recommendations related to recreation, community events and tourism							
and the airport, particularly during special events.							
R.9. Prepare a Fairgrounds Master Plan.			I				D
R.10. Expand the Fair Association website to provide additional information about events other than the Bloomsburg Fair.			I				D
R.11. Increase efforts to market the Fairground facilities to area organizations as a site for events.			I				D
R.12. Work with local taxi companies or other transit providers to improve transportation access between downtown and the fairgrounds, particularly during special events.			I				D
R.13. Develop a welcome and way-finding signage system throughout the Town.			I				I
R.14. Discontinue use of the Chamber of Commerce calendar for community events; post Chamber events, as appropriate, on its own website and link to the Columbia-Montour Visitors Bureau's online calendar.					D		I
R.15. Promote use of the Columbia-Montour Visitors Bureau's online calendar of events.					D		I
R.16. Encourage community organizations to coordinate related or compatible events in order to create a larger overall event.							I
R.17. Encourage community organizations to jointly market events.			I				I
Direct benefits from Relaxing Recommendations	1	2	0	0	9	2	5
Indirect benefits from Relaxing Recommendations	0	1	7	0	0	0	5