



The Big Event

Bloomsburg University

Mission

CGA and the Bloomsburg student body needs your help! Your continuing support of the Community Government Association (CGA) is a crucial aspect of the Big Event every year. The CGA is the 501(c) (3) student-run governing body (Student Government) here on campus that offers charitable, educational, and professional development opportunities to students. The Big Event promotes campus and community unity, as students come together to express their gratitude for the continuous support given by the community members. Our mission is to say "Thank You" to the Bloomsburg community, through a day of service and building relationships. Your donations are the driving force making this tradition possible!

The Big Event

This year will mark CGA's 14th Annual Big Event on April 15, 2023. Originally established at Texas A&M, The Big Event was adapted by the CGA in 2009. As students, we recognize that we are residents in this beautiful community for our four years at the university. The Big Event serves as a "Thank You" to the people of Bloomsburg for sharing their town with us. Every spring, students head downtown to volunteer through various clean up and yard work jobs at the homes of Bloomsburg residents. Over the years, more than 1,700 students have traveled throughout the town of Bloomsburg on a Saturday morning carrying shovels, rakes, garbage, and bags of leaves to over 250 jobs. As we look forward to spring, we aim to surpass the previous year's mark of residents served and relationships built. Each year, more and more students join the Big Event team, and with your help we expect this year to be our biggest yet!

Costs and Benefits

Through the years, the Big Event's expenses totaled around \$15,000. This included equipment, advertising, postage, and many other expenses. One of the many things we pride ourselves on is this event comes at no cost to residents or students in the community. Our main goal is to improve the relationship between students and the people of Bloomsburg. The only donation students give is the hours of their time to work with great people and give back to the community. Residents are so thankful for the help; some residents even cook dinner or bake cookies for the student volunteers to show their gratitude. For most of The Big Event's funds, CGA looks to companies and charitable organizations, like yours, as well as affiliated entities of Bloomsburg University. In recognition of our sponsors' support, we have developed a variety of initiatives to give proper thanks. We appreciate all donations, big or small and your kindness will extend to the CGA, the University, and the local community.

Our Students

Each of our planning committees are chaired by some of the university's most talented, dedicated, and ambitious student leaders. These leaders serve on the CGA Executive Board. Our executive members look to add continual growth and value through our concentrated effort towards the event's; operating efficiency, student turnout, and community engagement. CGA also has the help of our Community Activities Office staff, who have been instrumental in planning The Big Event since its origination at Bloomsburg. We are fully committed to making the Big Event another big success.

With so much happening on one day, planning for this year's Big Event is a monumental task. To plan the Big Event, CGA divides its members into seven committees: Fundraising, Public Relations, Student Recruitment, Town Recruitment, Transportation, Equipment, and the Archives Committee. Each of the committees are not just crucial for the planning of the Big Event, these committees submerge students in professional development and growth. These students are not just responsible for the tasks of planning a nonprofit professional event, it gives them the tools to learn certain skill sets necessary for their careers later in life. Through all the committees' efforts, we continue to expand the Big Event to cultivate a positive ongoing relationship between the student body and local community.

Contacts

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One Big Day, One Big Thanks, One Big Event!